



FOR IMMEDIATE RELEASE

## LIGHTFAIR LAUNCHES NEW VERSION OF MOBILE APP 2023 Edition Available in App Store and Google Play

**NEW YORK – April 20, 2023** – LightFair has released a revamped app for its 2023 edition, offering attendees the ability to register, book travel and plan their experience before arriving onsite. The LightFair Trade Show and Conference runs May 21 – 25 at the Javits Center in New York City.

“LightFair’s mobile app is the most streamlined way to book, plan and navigate the 2023 Trade Show and Conference,” said Dan Darby, show director. “The app provides a multitude of resources that our busy attendees and exhibitors can use before, during and even after the show.”

The LightFair mobile app provides on-the-go event and exhibitor information, including: an exhibitor list and interactive floor plan; conference sessions and speaker bios; networking and special events; the different Lightinerary tracks and the show directory.

App users can personalize their LightFair experience by creating a profile in which they can sync with registration and use to build a daily schedule, receive show news and alerts and browse LightFair Innovation Award entries and winners.

For more information, or to download the LightFair app, visit <https://www.lightfair.com/app>.

The 2023 LightFair Trade Show and Conference will focus on future-shaping innovations and an incredible attendee experience driven by new product discovery, networking and on-floor education, Sunday, May 21, through Thursday, May 25, at the Javits Center in New York City. Registration for LightFair 2023 opens February 1, with complimentary Trade Show access for IALD and IES members, at [www.lightfair.com](http://www.lightfair.com).

### **About LightFair**

LightFair, North America’s largest architectural and commercial lighting trade show and conference, is owned by the [International Association of Lighting Designers \(IALD\)](#), the [Illuminating Engineering Society \(IES\)](#) and is produced and managed by [International Market Centers \(IMC\)](#). For its 2023 edition, LightFair has partnered with [NYCxDESIGN](#) as a key sponsor of the Festival to bring curated NYC lighting tours and on-site panel discussions to the LightFair show floor. For more information, visit [LightFair.com](http://LightFair.com). Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair\_international, LinkedIn and YouTube. To stay up to date on lighting industry news leading up to LightFair, visit the LightFair Blog at <https://www.lightfairblog.com/>.

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