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LIGHTFAIR 2023 EARLY BIRD REGISTRATION ENDS MARCH 31 Prices Increase for LightFair Trade Show and Conference on April 1

NEW YORK – March 15, 2023 – Early Bird Registration for LightFair's 2023 edition is currently open, with reduced rates starting at \$69 for exhibit hall passes and \$69 for conference passes, running through March 31. Registration for LightFair 2023, running May 21 – 25 (Trade Show May 23 – 25) at the Jacob K. Javits Convention Center in New York City is at https://www.lightfair.com/attend.

"LightFair's early-bird rates are the most affordable way for industry professionals to take advantage of the updated Conference schedule and robust Trade Show offerings," said Dan Darby, LightFair Show Director. "Pre-registering online will allow attendees to begin planning out their visit while saving time on-site."

For its 2023 edition, the LightFair Conference will present 100+ Conference sessions offering CEU credits across five, interconnected learning tracks. The two days preceding the trade show are dedicated to education and workshops in 1-day and 3-hour long courses. Wednesday through Friday, the Conference will present tracks with either 90-minute sessions or 60-minute sessions.

Conference passes, which include access to the reimagined Conference with CEU-accredited courses, exhibit hall access, on-floor education and curated tours, will increase on April 1 with rates starting at \$99. The expo-only passes, which include access to the exhibit hall, on-floor sessions and curated tours, will increase to \$99 on April 1. Registration for the trade show is complimentary for IES and IALD members as well as students; IES and IALD members also receive a 25% discount for all conference sessions. Full pricing information is available at www.lightfair.com/attend/pricing.

LightFair's Trade Show will present nearly 300 exhibits including four pavilions — The Collective, Design Pavilion, Outdoor Pavilion and Technology Pavilion. The exhibit hall also offers on-floor education in the IES-run Outdoor Exchange and IES Live, as well as the IALD Designery. Attendees will also see the first-time Immersive Lighting Installations as part of the Trade Show's offering. LightFair 2023 hotel and transportation can be booked utilizing the LightFair OnPeak link for discounted group rates and a streamlined booking process at www.lightfair.com/travel.

About LightFair

LightFair, North America's largest architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD), the Illuminating Engineering Society (IES) and is produced and managed by International Market Centers (IMC). For more information, visit LightFair.com. Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn and YouTube. To stay up to date on lighting industry news leading up to LightFair, visit the LightFair Blog at https://www.lightfairblog.com/.

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