

FOR IMMEDIATE RELEASE

LIGHTFAIR CLOSES 2021 WITH EXHIBIT SPACE SELLING OUT; CALL FOR 2022 DESIGNERY SPEAKERS AND TOUR GUIDES NOW OPEN

LAS VEGAS – December 22, 2021 – LightFair closes 2021 on a high note, with early commitments for more than 75% of its available 2022 exhibit space and applications now accepted for 2022 Designery speakers and exhibit hall tour guides. LightFair's 2022 edition is June 19 – 23 in the Las Vegas Convention Center's brand-new, state-of-the-art West Hall.

"Exhibit space for LightFair 2022 is selling quickly – suppliers are eager to reunite with the lighting industry once again," said Dan Darby, show director. "Beyond exhibits, we also have started the search for passionate industry professionals to educate the future of lighting in the Designery and guide our many specifiers through the exhibit hall."

Space Selection Closes Out 2021 Strong

Space selection, which began in November for LightFair 2022, is approaching capacity with nearly 100,000 square feet of exhibit space already sold, equating to 75% of the show floor. According to Darby, 90% of 2021 exhibitors have already secured their booth space for LightFair's Las Vegas 2022 edition with sales showing no signs of slowing down through December.

LightFair 2022 exhibit hall space is expected to sell out. For more information on becoming an exhibitor, visit https://www.lightfair.com/exhibit/exhibitor-application.

Conference Sessions Announced in 2022

The LightFair 2022 Conference is currently in the final stages of speaker confirmation. A full slate of sessions, speakers and CEU credit information will be announced after the new year.

To access 2021 conference sessions, available for virtual access through LightFair Connect, visit https://www.lightfair.com/lightfair-connect.

For 2021 conference CEU information, visit https://www.lightfair.com/.

Call for Designery Speakers

LightFair's Design Pavilion is a networking hub for connections, conversations and exploration in lighting design and education. Its design theater – dubbed as the "Designery" – will feature daily Design

Synergist presentations, led by industry-leading lighting designers, architects, specifiers and interior designers.

LightFair is looking for knowledgeable and passionate lighting industry professionals with relevant experience to educate and inspire at the upcoming 2022 edition of LightFair. Presenters will receive one complimentary hotel night, technology and equipment for their presentation, free 3-day conference and exhibit hall access and promotion in LightFair marketing.

For more information on becoming a Designery speaker, click here.

Become a LightFair Tour Guide

LightFair is looking for knowledgeable industry professionals to help attendees navigate one of the five exhibit hall pavilions: Design Pavilion, Outdoor Pavilion, Smart Pavilion, New Exhibitor Pavilion and The Collective.

Tour guides will be assigned to one pavilion and will lead one or more tours during the three-day tradeshow. Tour guide applicants must be knowledgeable about the overall category and willing to gain familiarity with their assigned pavilion's exhibitors, trends and new products. Guides will lead attendees to and within the designated tour's pavilion and answer attendee questions.

Guides will receive complimentary 3-day conference and exhibit hall access, pre- and post-show recognition, online and offline marketing exposure and first preference to be considered as a Tour Guide or Presenter for LightFair 2023 in New York City.

For more information on becoming a LightFair Tour Guide, click here.

About LightFair

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers. For more information, visit LightFair.com. Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair international, LinkedIn and YouTube.

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